



2024-07-01 to 2024-07-31

Total Contacts: 674,393

Routed Calls to VCL: 65,812

Lifeline Network Contacts (Excludes VCL*): 608,581

	Calls	Chats	Texts	Total
Routed	400,130	52,994	155,457	608,581
Answered	351,282 (88%)	37,231 (70%)	127,793 (82%)	516,306 (85%)
Abandoned	48,848 (12%)	15,763 (30%)	27,664 (18%)	92,275 (15%)
ASA	00:00:36	00:03:05	00:12:05	00:03:38
Avg Contact Time	00:13:20	00:33:13	00:46:26	00:22:57

*Additional detail concerning VCL calls is only available from the VA

Dictionary:

Contact: A call, chat or text to the Lifeline.

Routed: Contacts that are routed to a center after the person listens to the call greeting or are sent to a counselor after answering a pre-chat or pre-text survey. A system update on September 22, 2022 improved Vibrant’s ability to see when calls abandon en route to the first center. As such, routed volume is somewhat lower than previously reported.

Answered: All “Routed” contacts that are connected to a center and then engaged by a counselor.

Abandoned: All “Routed” contacts that disconnect prior to being engaged by a counselor. Disconnection may happen for a number of reasons, including but not limited to: the person seeking contact changes their mind about seeking care at that moment; the person no longer feels they have privacy or safety in their environment; or there is a random technical service interruption, which may occur due to internet instability, carrier glitches, etc.

Average Speed of Answer (ASA): The average time an “Answered” contact takes to be answered after listening to the automated greeting (calls) or answering a pre-chat or pre-text survey (chat/text). As ASA’s are by nature an “average,” the experience of those contacting the Lifeline at different centers in different states or times of day may experience variations in individual wait times.

Avg Contact Time: The average amount of time counselors spend engaged with an “Answered” contact. As this measure is an “average,” persons contacting the Lifeline may have conversations that vary widely in contact time length, depending on their individual needs.

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