

[Your Organization's Logo]

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[988 Center/Organization Name] Joins Nationwide 988 Day (9/8) to Raise Awareness of the 988 Suicide & Crisis Lifeline

[City], [Month XX], 2026 – [988 Center/Organization Name] will recognize the third annual **988 Day on September 8 (9/8)**, a national initiative led by the Substance Abuse and Mental Health Services Administration (SAMHSA) to raise awareness of the [988 Suicide & Crisis Lifeline](#) (988 Lifeline) and highlight the importance of prioritizing mental health and seeking help. 988 Day is a key part of the broader September focus on suicide prevention, mental health awareness, and recovery.

This year's 988 Day theme is "**988 Reasons: Your reason is enough**," highlighting the many reasons people may need support, such as a difficult moment, a mental health challenge, or a concern for someone else.

[988 Center/Organization Name] is proud to participate, along with organizations across the country, by hosting [Event or activity] on [Date]. This [Event or activity] will [describe how the event will serve the community—educate, showcase local resources, raise awareness, etc.].

[Insert proclamation from state representative (if applicable)]

[Insert quote from your 988 Center/Organization's spokesperson.]

Our participation aims to remind those who are struggling that they are not alone. Anyone can call, text, or chat 988 anytime, 24/7, to connect with a skilled, caring, and non-judgmental 988 counselor, who will listen, help with safety planning when needed, and connect them with additional resources.

Since its launch in July 2022, the 988 Lifeline has received and routed more than 26 million contacts via phone, text, and online chat, underscoring the real impact 988 has in meeting urgent emotional needs.

For more information about [Event or activity], visit [Link]. It is free to the public; no registration is necessary. We will share our 988 Day activities on social media using the hashtag #988Day. We encourage our partners and community members to join us in sharing this message within their own networks and in using the hashtag to promote their activities.

About [988 Center/Organization]:

[Your Organization's Logo]

[Boilerplate]

If you or someone you know is struggling with mental health challenges, emotional distress, substance use problems, or just needs to talk, call or text 988, or chat at 988lifeline.org 24/7.